

Western Australian Horticulture Update

PROGRAMME

Future Trends in Western Australian Horticulture

VENUE: CROWN CONVENTION CENTRE, GREAT EASTERN HIGHWAY, PERTH

MC: Tristan Kitchener, Kitchener Partners

Crown Convention Centre

Thursday
August

16

Friday
August

17

Day 1 Thursday August 16, 2018

LOCATION: ASTRAL 3, CROWN CONVENTION CENTRE

8:45-9:25am	Registrations open and morning tea on arrival	
9:25-9:30am	Welcome	Tristan Kitchener, Kitchener Partners
9:30-9:45am	Official open of the 2018 WA Horticulture Update	HON Alannah MacTiernan MLC, Minister for Agriculture and Food
9:45-10:15am	Collaborative export for horticulture enterprises	Dr David McKinna and Catherine Wall, McKINNA <i>et al</i>
10:15-11:00am	The changing retail landscape	Tristan Kitchener, Kitchener Partners
11:00-11:15am	Market City privatisation and the WA horticulture value chain	Stephen Ward, Chief Executive Officer, Perth Markets Limited
11:15-11:45am	Panel discussion	
11:45-12:00pm	Perth Royal Food Awards	Allen Burtenshaw, Strategic Marketing Executive, Royal Agriculture Society of WA
12:00-1:00pm	Lunch break, sponsored by C-wise	
1:00-1:25pm	Benchmarking for success	Bryn Edwards, Benchmark Lead, vegetablesWA with Paul Omodei, Farm Management Consultant, Planfarm
1:25-1:55pm	Overview of the Horticulture Code of Conduct	Claire McClelland, Market Development Manager, vegetablesWA
1:55-2:20pm	Panel discussion	
2:20-2:40pm	Short break	
2:40-3:40pm	Gaining value for WA producers	Strawberries — Jamie Michael, Ti Produce Marketing Cauliflower — Peter Ryan, Three Ryans Honey — Ken Dods, Chem Centre Wine — Larry Jorgenson, Wines of WA
3:40-4:05pm	Panel discussion	
4:05-5:00pm	Showcase of WA wines	Join Wines of WA CEO Larry Jorgenson in a tasting of WA wines
5:00-7:00pm	Networking opportunity, supported by the Royal Agricultural Society of Western Australia	
7:00pm	Close of Day 1	

continued overleaf...

Western Australian

Horticulture Update

PROGRAMME

Day 2 Friday August 17, 2018

LOCATION: CROWN BALLROOM 3 B & C		
8:30am	Arrival tea & coffee	
9:00am	Welcome	Niegel Grazia, A/Deputy Director General Industry and Economic Development, DPIRD
9:00-9:20am	A look inside the <i>Eat Brighter Live Lighter</i> program	Jenny Atkins, Campaign Consultant, Cancer Council WA
9:20-9:40am	Making the most of the Crunch&Sip initiative	Shannon Wright, Schools Nutrition Coordinator, Cancer Council WA
9:40-10:00am	Panel discussion	
10:00-10:30am	Crunch&Sip® break sponsored by Eat Brighter LiveLighter	
10:30-11:05am	Why apples keep the doctor away	Dr Michael Considine and Dr Catherine Bondonno, University of Western Australia
11:05-11:30am	The value of data for the horticulture industry	Derrick Thompson, Senior Manager, Hitachi Australia
11:30-11:55am	Citrus: the WA export experience	Shane Kay, Orchard Manager, Moora Citrus
11:55-1:05pm	Lunch	
1:05-1:35pm	The Coles Nurture Fund	Daniel Williams, Business Category Manager for Fruit, Coles, with: Andrew Pergoliti, Harvey Citrus, discussing how his family is using a \$500,000 Nurture Fund grant to produce more locally-grown seedless lemons, limes and mandarins for WA consumers. Craig Dobson, Kimberley Produce, explaining how his family is developing region-specific techniques to grow bananas and incorporating the latest technology to improve yields and quality.
1:35-2:50pm	Knowledge café — choose up to five sessions from the following selection depending on your interest. Each session includes a 10-minute presentation and 5-minute Q&A.	
	SESSION A	SESSION B
	A system approach to market access Kim James, Senior Researcher, DPIRD	Soil carbon Andy Gulliver, Owner/Director, C-Wise
	TPP research update Sonya Broughton, Acting Chief Plant Biosecurity Officer, DPIRD	The importance of the Harmonised Australian Retailer Produce Scheme (HARPS) Tristan Kitchener
	Myalup–Wellington: Water for growth Dr Richard George, Principal Research Scientist, Land and Water Assessment Sustainability and Biosecurity, DPIRD	Services to small businesses Andrew Maurice, Small Business Development Corporation
		SESSION C
		Evaluating the financial health of your business Chris Wheatcroft, Chief Executive Officer, Rural Financial Counselling Service of WA
		Quality Assurance and Food Safety Joel Dinsdale, Quality Assurance Coordinator, vegetablesWA
		Postharvest losses in horticulture and their mitigation Zora Singh, Curtin Horticulture Research Laboratory
2:50pm	Wrap up and close of event	Mark Sweetingham, DPIRD

Sponsored by



Supported by

