

WESTERN AUSTRALIAN HORTICULTURE UPDATE 2021 (WAHU2021) Sustainable and resilient: the future of WA horticulture

THURSDAY 4 NOVEMBER 2021 | OPTUS STADIUM PERTH | 7:30am doors open for 8:30am start

ALL IN-PLENARY SESSIONS | RIVERVIEW ROOM

WELCOME AND INTRODUCTION with Elizabeth Brennan

WELCOME TO COUNTRY with Olman Walley (Wilman, Balardong, Binareb, Wadjuk Nyoongar)

VIRTUAL KEYNOTE | MARKET RESILIENCE by “Doctor Food UK” Professor David Hughes, Emeritus Professor of Food Marketing, Imperial College London

OFFICIAL OPENING ADDRESS by the Hon Alannah MacTiernan MLC
Minister for Regional Development; Agriculture and Food; Hydrogen Industry

A SUSTAINABLE FUTURE: SECURING THE WA HORTICULTURE INDUSTRY BEYOND 2021

Panel session with industry experts chaired by Minister MacTiernan

RESEARCH INTO THE FUTURE

Presentation session with Horticulture Senior Research Scientists

PLASTICS AND PACKAGING IN THE SUPPLY CHAIN

Panel session with industry experts chaired by Elizabeth Brennan

HORT INNOVATION LUNCHEON

Plated lunchbox session sponsored by Hort Innovation Australia

BREAKOUT | SNAPSHOT SESSIONS

YOUR BUSINESS CYGNET ROOM Facilitated by Elizabeth Brennan	INNOVATION & TECHNOLOGY BLACK SWAN ROOM Facilitated by Brett Heather
Supporting safer farms in WA	Protecting the supply chain
Collaborative models	Production systems of the future
Creating a healthy workplace	Fields of data and on-farm tech

ALL IN-PLENARY SESSIONS | RIVERVIEW ROOM

THE WORLD OF SOCIAL MEDIA AND MARKETING

Presentation session with Meg Coffey

BUILDING YOUR BUSINESS CAPABILITY

Presentation session with industry

WORKFORCE SOLUTIONS: WA'S APPROACH TO A SUSTAINABLE WORKFORCE

Panel session with industry chaired by Suzanne Hawkes

CONFERENCE CLOSE

NETWORKING SUNDOWNER | GOODWOOD RESTAURANT