

## WA HORTICULTURE UPDATE

Innovation and customer trends  
with Daniel Williams – Coles  
Business Category Manager, Fruit.







Andrew Pergoliti, Harvey Citrus



Andrew, Pina and Steve Pergoliti, Harvey Citrus







**Lachlan and Craig Dobson from  
Kimberley Produce**







# WA HORTICULTURE UPDATE



- Funding innovation for small business
- \$50 million over five years
- Grants or interest free loans up to \$500,000
- \$5 million to combat drought

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