

INVESTOR READINESS PROGRAM

PROUDLY SPONSORED BY THE DEPARTMENT OF PRIMARY INDUSTRIES AND REGIONAL DEVELOPMENT



MASTERCLASS 1 - MAXIMISING YOUR VALUE

Wednesday,
28 October 2020

Throughout this masterclass, you will be introduced to the concept of investor readiness and the core elements of what makes a business investor ready. Additionally, you will leave with a detailed understanding of the business planning and strategic planning concept, to apply to your own business.



MASTERCLASS 2 - KNOW YOUR NUMBERS

Wednesday,
11 November 2020

In this masterclass you will learn how to structure your financial information for greater insight into your business, identify additional revenue opportunities in your target market and develop a scorecard of key financial success metrics.



MASTERCLASS 3 - PEOPLE AND PROCESSES

Wednesday,
25 November 2020

In this masterclass you review existing business operations and identify inefficiencies and areas of risk plus discover apps and software that can help streamline processes.



MASTERCLASS 4 - BUSINESS VALUATION AND EXIT STRATEGIES

Wednesday,
9 December 2020

In this masterclass, we teach you how to apply the Capitalisation of Profit Valuation methodology to your business. Through this process, you identify what is influencing risk and the value drivers for your business. We help you understand the options for investment in your business and the implications of each.

YOUR KEY BDO CONTACTS



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All four masterclasses are online, free and run from 9.30am-4.30pm (AWST). Each masterclass includes:

- A hard copy workbook
- Industry insights; and
- Interactive discussion with leading industry professionals.