2018.08
Express Delivery

Cold Chain Services

- 51 freighters
- 15,000 self-owned vehicles
- 60 distribution centers
- 9,600 main lines
- 8 regional distribution center
- 68,000 secondary lines
Cold Storage Van

697 self-owned cold storage vans
10,000+ subcontract cold storage vans are reserved

Multi-temperature storage:
Imported refrigerator for multi-temperature control in the compartment

Visibility:
Two-way interconnection for real-time en route monitoring; Backstage monitoring for temperature and humidity tracking

www.sf-express.com
Main Line Network

Current it has operated: **118** main lines for food, covering **127** cities, **934** districts and counties and **2,450** flow directions.

The scope includes core cities in the northeast, north, east, south and central regions of China.

(Data as of May 2018)
Professional Cold Storage Warehouse

Currently it has operated 51 food warehouses covering a total area of 220,000m².

Advanced and automatic refrigerating and cooling equipment
Imported computer temperature monitoring system
Standard and professional operation management
7*24*365 services
DC Networks & Storage Capabilities for Food

Multi Temperature Controlled Storage Area:
- Deep-frozen: Below -25°C
- Frozen: -18°C ~ -25°C
- Chilled: 0°C - 5°C
- Freshness: 8°C - 12°C
- Ambient: Above 15°C

RDC: 6
- Guangzhou
- Beijing
- Shenyang
- Shanghai
- Hangzhou
- Wuhan

DC: 45
China Cross-border E-commerce Market

B2B 2C – mode – Food & Beverage

- B2B Shipment
- Airfreight
- Customs Clearance
  - CIQ/Inspection
  - B2B – Importer is required
- DC (temp controlled)
  - 1. Storage
  - 2. Palletize (if required)
  - 3. Order Sorting
- Last mile delivery
  - 2C/ consumer
Online & Offline Community Store

- 1000+ stores nation-wide located in middle to high class residences in major cities
- Community based store/WeChat groups - All-rounded customer relationship management: From build up social connection - trust - acquisition - aftersales - retention
- Helping your products reaching e-commerce groups as well as older age groups through promoting by in-store sales
SF Best

Omni-sales Channels

Branding

Product Display

Tasting

Offline Store

Long Tail Products

Cooking Video

Comments & Sharing

Social Network

Local Community

After-sale Service

Roadshow
Thank you